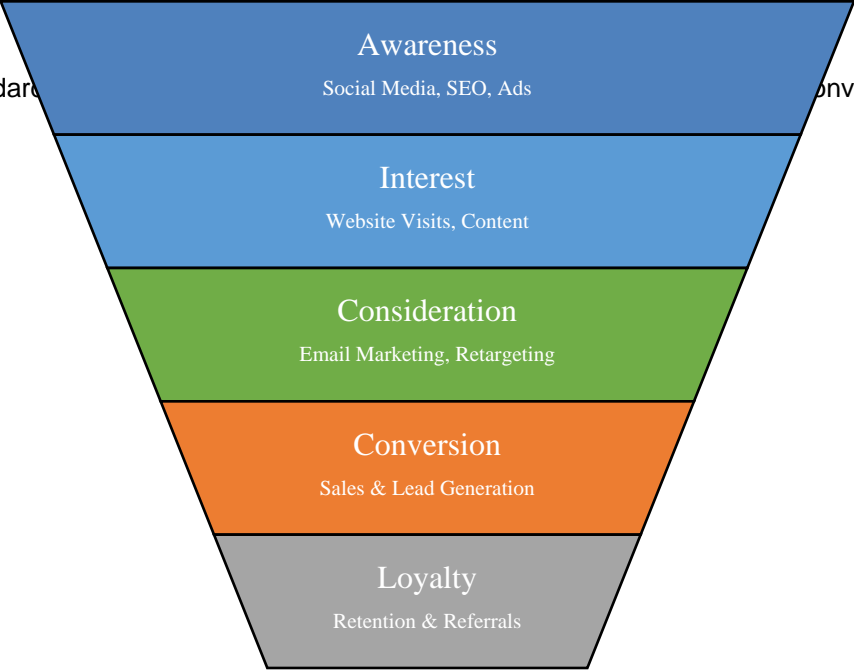


Digital Marketing Funnel Visualization

This PDF illustrates a standard digital marketing funnel designed to attract, convert, and retain customers.



Stage	Goal	Key Channels
Awareness	Reach new audiences	SEO, Social Media, Ads
Interest	Engage visitors	Blogs, Videos, Landing Pages
Consideration	Build trust	Email Campaigns, Retargeting
Conversion	Generate sales/leads	Sales Funnels, Offers
Loyalty	Retain customers	Support, Loyalty Programs